

Board Changes

Kara Carter recently joined our Board of Directors. Kara is pastor of Wellesley Mennonite Church.

Gary Knarr has resigned from our Board as he has moved out of our community.

Shalom welcomes Kara to her new position and thanks Gary for his service.

Legacy Giving

The **Partnership Fund** is an endowment fund established in 2005 to provide long-term support for Shalom's mission. You can contribute through a bequest in your will or other means. Visit our website at shalomcounselling.org You Can Help for details.

Inside This Issue

Strategic priorities	2
New video launched	2
History of Shalom	3
Report to Donors	4
Corporate sponsors	4
Contact info	4

CELEBRATING 30 YEARS OF

'Helping People Grow Toward Peace and Wholeness'



LESSONS MY MOTHER TAUGHT ME

featuring **Roger Martin**

ROGER MARTIN, son of Shalom's founding Executive Director, the late Delphine Martin, has been Dean of the Rotman School of Management at the University of Toronto since 1998.

Roger has authored seven books. In 2011, Roger placed 6th on the Thinkers50 list, a ranking of the most influential global business thinkers.

Saturday, April 20, 2013

St. George Banquet Hall, 665 King Street North, Waterloo
6:00 Punch ~ 6:45 Dinner

Music by Michael Wood Trio

To Reserve Tickets call: 519-886-9690 by April 10th

TICKETS
\$100

maximum allowable
tax receipt

Lead Sponsor



Feeding Success

Shalom's Strategic Priorities for 2013—2017

Every five years Shalom's Board and Staff undertake a Visioning and Strategic Planning process to set priorities for the organization. This occurred in October and November of 2012 and was facilitated by **Maura Purdon** of **Bright Harbour Partners**. Six strategic priorities were identified:

1. **Mission, Vision and Values**—Refresh mission, articulate vision and identify values.
2. **Space & Facilities**—Assess space needs and options and develop and implement a space improvement plan.
3. **Finances & Fundraising**—Strengthen finances and fundraising by expanding the donor base and growing the Partnership Fund.

4. **Programs & Services**—Maintain and strengthen the quality of programs and services by improving our ability to respond to increased requests for service and further develop partnerships and relationships.
5. **Promotion & Communication**—Raise profile and awareness through renewed communication tools and approaches.
6. **Structure & Staffing**—Develop an approach to staffing and structure that aligns capacity and capability to mission, growth and need.

Your donations help us meet our goals and fulfill our mission of *Helping People Grow Toward Peace & Wholeness*. Thank you for your support.

Video to be Launched at 30th Anniversary Event

We are pleased to announce that a new video promoting Shalom's work will be launched at the 30th Anniversary Dinner on April 20, 2013. Following the dinner, it will be posted on our website.

Funding for the video was provided through a grant from **Mennonite Savings & Credit Union's Charitable Grants Fund** and through a donation from **Roth Nowak Insurance Brokers**. The video was created and produced by **Rosco Films**.



The Rosco Films team on location. (L-R) Trevor Hunsberger, Ken Ogasawara and Jon Steckley.



Dennis Roth and Ed Nowak present the cheque to Shalom's Executive Director Wanda Wagler-Martin. Roth Nowak Insurance Brokers is also celebrating its 30th anniversary this year.



Mennonite Savings & Credit Union's Chief Executive Officer Brent Zorgdrager presents the Charitable Grants Fund cheque to Wanda Wagler-Martin.

A Brief History of Shalom Counselling in Waterloo

by *Brian Hunsberger, Development Director*

The Vision

In the Spring 2012 edition of *Seedlings* we shared the vision of **Ralph Lebold** that led to the founding of Shalom Counselling Services in the early 1980's.

In the late 1970's, when serving as President of Conrad Grebel University College, Lebold convened a meeting to discuss establishing counselling centres under the auspices of Mennonite Central Committee. Centres were subsequently opened in St. Catharines (1982), Waterloo (1983) and Leamington-Windsor (1993). Shalom was incorporated as an independent non-profit charity in 1993. The St. Catharines and Leamington-Windsor centres have both since closed but Lebold's vision lives on at the Waterloo location.

The Name

The Hebrew name "**Shalom**" was chosen by the founders because it means peace and wholeness as experienced in all dimensions of life. This seemed a fitting name for a Christian faith-based agency with the mission, "**Helping People Grow Toward Peace and Wholeness.**"

The Leadership

Delphine Martin became the founding Executive Director of Shalom Counselling (Waterloo) in 1983. Her tenure at Shalom spanned 20 years—first as Executive Director, then as Clinical Director and for the last five years as a part-time counsellor. Delphine died on September 5, 2012. Her legacy was remembered in the Fall 2012 issue of *Seedlings*. Current Executive Director Wanda Wagler-Martin noted that, "Delphine's commitment to Shalom's mission established a strong foundation for a professional counselling agency. The impact of her leadership continues to this day."



Rev. Glenn Brubacher, an experienced Mennonite pastor, succeeded Delphine Martin as part-time Executive Director in 1989. He served for eight years resigning in 1997. He recalled that a founding principle of the agency was that "people of lesser material means be given access to a service



that is intensively personal and therefore prohibitively expensive. Fiscal reality soon challenged our compassion ... Keeping the centre solvent was a constant struggle." The recent visioning process has affirmed that "accessibility and affordability" remain key values.

Current Executive Director **Wanda Wagler Martin** succeeded Brubacher in 1997. She holds a Master of Social Work degree and is a Registered Social Worker. She worked at Grand River Hospital before coming to Shalom. Wanda is highly respected for her professionalism and compassionate leadership by the board, staff and the wider community.



Shalom's Home

From its beginning, Shalom has been a tenant of **Erb Street Mennonite Church**. The church has been strongly supportive of Shalom's mission. Originally in two different locations in the church building, the agency subsequently moved to a house owned by the church at 9 Avondale St. S., Waterloo where it is currently located.

Now in its 30th year, Shalom continues to be a well-utilised community counselling resource. We respect the diversity of persons, backgrounds and beliefs within our community and provide service to people from all walks of life with a special niche of service to faith communities.



Seedlings

The Bi-Annual Newsletter of
Shalom Counselling Services Inc.
Volume 3 Issue 1

Seedlings is published twice annually. The editorial team is Brian Hunsberger, Susan Schwartzentruber and Wanda Wagler-Martin. It is printed by St. Jacobs Printery.



*Helping People Grow Toward
Peace and Wholeness*

9 Avondale Avenue South
Waterloo, ON N2L 2B5
Phone: 519-886-9690

Email: admin@shalomcounselling.org

www.shalomcounselling.org



Report to Donors Highlights

Shalom produces an annual **Stewardship Report to Donors**. The 2012 edition is now available on our website at [shalomcounselling.org/ News & Events](http://shalomcounselling.org/News%20&%20Events). Highlights include the following:

- 3918 hours of counselling, consultation and resourcing were provided to 1,860 people in 2012;
- 85% of counselling hours received fee subsidy and 43% of fees were from people with family incomes below the poverty line;
- Employees from 26 businesses and organizations received counselling through Shalom's Employee Assistance Program;
- Shalom facilitated three "Pastors and Counsellors in Consultation" groups;
- Primary reasons for seeking counselling were mental illness (44%), relationship difficulties (19%) and family and parenting concerns (11%);
- Donations totalling \$165,224 (37% of revenue) provide fee subsidy and ensure accessibility for all.

30th Anniversary Corporate Sponsors



Mersynergy Foundation

Mennonite Savings and Credit Union

Stewardship 
in action



Roth Nowak
INSURANCE BROKERS



350 Shirley Ave., Kitchener, Ontario



Shalom thanks our generous sponsors. Our Lead Sponsor, **Wallenstein Feed & Supply**, is acknowledged on the front page. More corporate sponsors are still welcome. To sponsor call the Shalom office at 519-886-9690 or email brianh@shalomcounselling.org