

2014 in Numbers

\$40

The amount of support donors provide per hour of counselling at Shalom.

↑ 6%

Increase in hours of counselling, consultation, and resourcing provided by Shalom in 2014 (totalling 4425 hours).

8.9X

The average number of times counsellors met with a client in 2014.

↑ 53%

Increase in the number of hours of group counselling sessions in 2014. Shalom will be adding new groups in 2015.

96%

Proportion of people who reported being very satisfied (68%) or satisfied (26%) with the services they received at Shalom in 2014.

87%

Proportion of Shalom's clients who experienced improvement following counselling.

Thank you for your continued commitment to the mission of Shalom: "Helping People Grow Toward Peace and Wholeness."

Thanks to our partners



Shalom's Mission

Shalom's mission is "Helping People Grow Toward Peace and Wholeness." We seek to fulfill this mission through the provision of individual, couple, family and group counselling and consultation.

Board of Directors (2014)

Andrew Roth, Chair

Brenda Leis, Vice-Chair

Fred Loganbill, Treasurer

Marilyn Leis, Secretary

Lynne Blake-Dickson

Kara Carter

David Gingerich

Kaye Rempel

Barry Roth

Our Staff

Start Date

1988

1997

1999

2001

2003

2003

2010

2012

2014

2014

Jeanne Kelly, MA (AAMFT)

Wanda Wagler-Martin, MSW, RSW

Karen Huehn, MSW, RSW

Rod Miller, MSW, RSW

Cynthia Cober, Admin Secretary

Brian Laverty, M. Th. (AAMFT)

Susan Schwartzentruber,MSW, RSW

Paula Quarrie, MSW, RSW

Melody LeClair, MA (AAMFT)

Steven Reesor Rempel, Development

Evening Receptionists:

Jenni Poetzsch

Bethany Nightingale

Neil Thomas



***Helping People Grow
Toward Peace and Wholeness***

Serving Our Community Since 1983



**Annual Stewardship
Report - 2014**



9 Avondale Ave. S.,
Waterloo, ON N2L 2B5
519-886-9690
www.shalomcounselling.org

Reflecting on 2014

It is with gratitude that we look back at 2014. Shalom began 2014 pursuing next steps in the capital project, "A Growing Home for Shalom." Milestones in the building process this year have included: obtaining variance permission from the city, hiring Murray Leis Construction as Project Manager, and the completion of site plans and construction drawings. We have been delighted with the support for this building project. At the end of 2014 we have received gifts and pledges equalling 61% of our adjusted project goal of \$1.2 million.

While the building project has evolved, Shalom's core work of providing counselling and consultation services has continued. We have been privileged again this year to work with people from a vast array of life experiences. People who seek counselling at Shalom represent our diverse community, they are employed, unemployed and retired. They include those with plenty and those without enough money to pay their bills or meet basic needs. They represent many ages and life stages.

We are grateful that we have been able to provide needed counselling regardless of people's ability to cover costs. This past year 92% of those receiving counselling at Shalom required some degree of fee subsidy, with 39% of our clients having family incomes below the poverty line. The ability to provide accessible and affordable counselling services is central to Shalom's mission, and this has been made possible again in 2014 by our committed supporters. For this we are most thankful.

Shalom was also delighted to be part of the production of, "A Bicycle Built for Two" in 2014. Since debuting at the Conrad Centre in May, the play has been shown in 28 settings this year. As an organization that responds to people who are facing challenges in life, it was very life-giving to invest in an initiative promoting healthy couple relationships.

Looking ahead to 2015 we recognize it will be a time of change as construction begins and we temporarily relocate to Erb St. Mennonite Church. Amidst this time of change we remain committed to providing professional counselling services that respect the dignity and diversity of everyone who seeks help at Shalom.

Shalom concluded the 2014 year with operating income exceeding operating expenses by \$3,197. An additional \$729,964 was received and/or pledged towards the \$1.2 million goal for the "A Growing Home for Shalom" capital project.

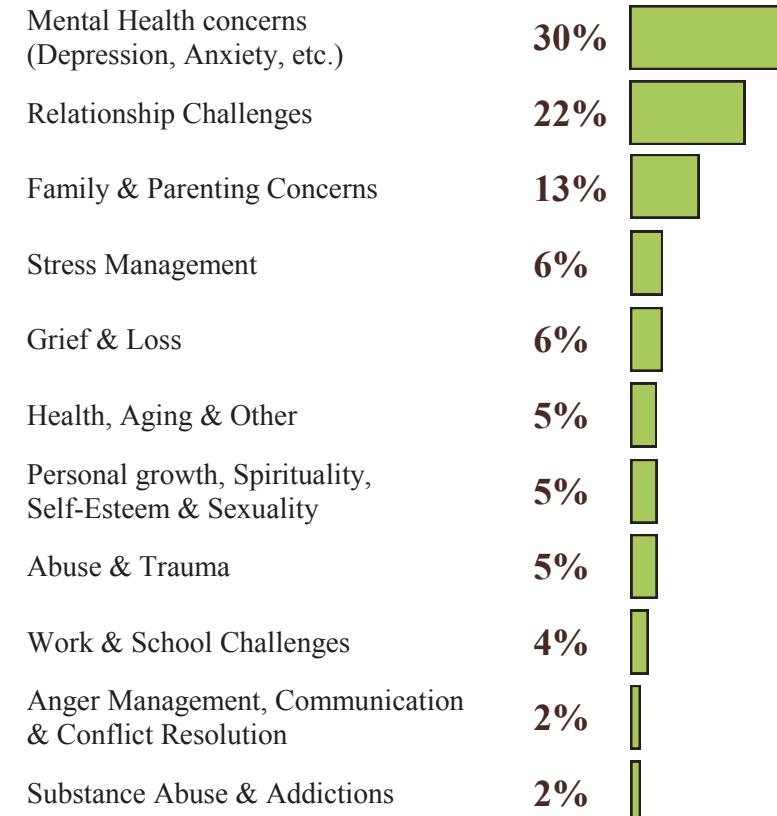
We are grateful for the generous support provided this year. Shalom's vision and mission is supported by a community of care, that indeed makes this work possible.

Sincerely,

Andrew Roth
Board Chair

Wanda Wagler-Martin
Executive Director

Primary Reasons for Seeking Counselling



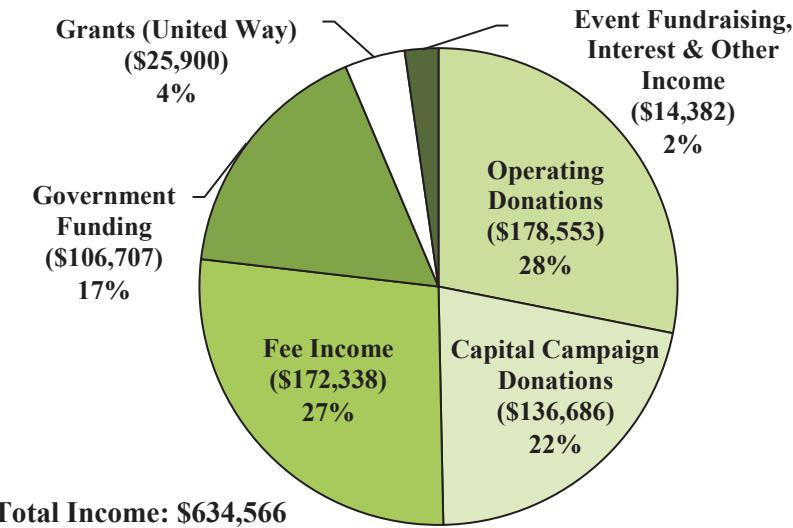
Males 30%

Females 70%

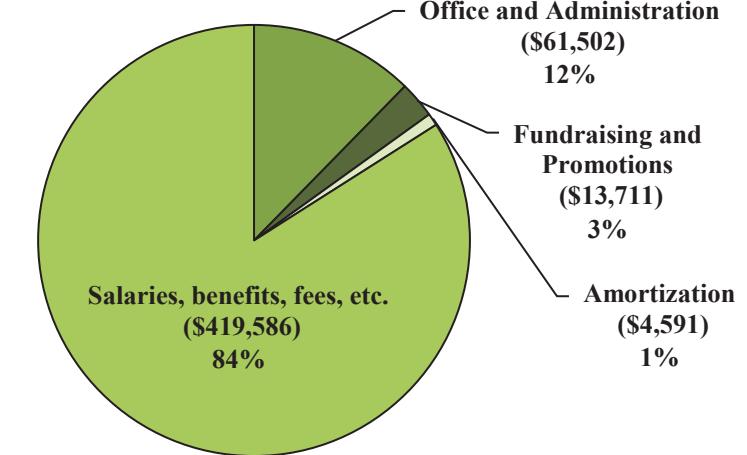
Financial Update

Year Ending September 30, 2014

Sources of Income



Expenses



2014 Operating Surplus: \$3,197

* Complete audited financial statements are available upon request.